



Endian Hotspot: WiFi in all the languages of the world

72 Countries represented in one of the best equipped campsites of Lake Garda, all united by a common need: the demand for an excellent WiFi connection.

With its 400 housing units, 4 swimming pools, playgrounds, sports facilities, restaurant, supermarket and spacious green areas, the Del Garda Village and Camping is regularly sold-out in the high season, when every day of the week it offers hospitality to about 2000 visitors. During 2016, the accommodation facility provided its customers with 20,000 passwords for free access to its WiFi network, which add up to logins by customers who choose to use their personal profiles on Facebook and Google.

Alessandro Girardi, President of Gardacamp SRL, hired **Endian** to provide its guests with an efficient access to the Internet, which by now has become a crucial need: "In addition to a large number of Italian customers, our clientele consists mostly of tourists from Northern Europe. Both are very demanding when it comes to Internet services, and the way such services are provided has come to have a significant impact on the overall satisfaction of guests with their holiday experience".

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Endian specialises in providing Internet security solutions and secure WiFi access. With 13 years of established presence on the market, Endian can boast a widespread number of partners that distribute its products. Endian also delivers technical support on its devices, relying on a team of tech experts. For more information, visit our website: www.endian.com

As to the reasons that led him to choose Endian technology within the camping site, Alessandro Girardi continues: “**The Endian device** is used to **ensure connectivity in the main public areas of the village**. In just a few moments, guests are told how they can access the network. In fact, thanks to Endian’s technology, reception staff no longer have to provide further assistance, because once customers have obtained their login credentials, they can register to the network independently. And those who prefer browsing the Internet **by using their Facebook or Google logins** are more than happy to add a Like to the village’s social network page, and very often let their friends know where they are located through the social check-in on Facebook. A great marketing and word-of-mouth solution that requires absolutely no investment”.

Another reason to use a modern system of **Hotspots** like **Endian’s** is the guaranteed **protection of the accommodation facility in the event of lawsuits**. In fact, if a user commits an unlawful act while using the network of a hotel or a campsite, the first suspects could be the network operators. But at a time when society relies massively on information and interconnection, suspending the Internet service is not possible. Businesses therefore need to take all the necessary countermeasures to protect themselves, starting from a Hotspot system that provides appropriate web filters and that is able to identify users and track their navigation.



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